

SC4 Strategic Plan Goals, Objectives and Initiatives Status Update – July 31, 2011

St. Clair County Community College's Strategic Plan was created through a collaborative effort of faculty and staff in 2010 to provide direction for the next three to five years. The college will continue to monitor the plan and make refinements as situations change and initiatives are added or completed.

Goal I: Maximize the success of our students.

1. Improve efficiency and effectiveness of developmental education.
 - a. Consistently review and assess developmental curriculum and programs.
 - b. Design and promote support services to meet the needs of our developmental students.

Completed projects and tasks (Feb. 1, 2011 to June 1, 2011):

- *Developed student workshops in basic computer skills. (Academic Services)*

Completed projects and tasks (July 1, 2010 to Jan. 31, 2011):

- *Awarded Department of Energy, Labor and Economic Growth Scale-Up Grant to continue Adults Who Are Returning to Education developmental education program. (Academic Services)*
- *Launched Writing Center with staff and peer tutoring available to provide students assistance with their writing assignments. (Academic Services)*
- *Held "Lunch n' Learn" sessions for students with disabilities, students who are economically disadvantaged, students who are preparing for non-traditional careers, single parents including pregnant women, and students with limited English fluency. (Academic Services)*
- *Conducted information literacy sessions for developmental courses. (Academic Services)*
- *Changed MTH 101 to MTH 075 to align it with the developmental level courses. (Academic Services)*

2. Create and implement student success strategies through participating in Achieving the Dream.
 - a. Implement data-driven strategies to improve student performance and retention.
 - b. Establish dashboard reporting of institutional measurables.

Completed projects and tasks (June 2, 2011 to July 31, 2011):

- *Created draft institutional dashboards of student statistics via the Data Task Force. (Student Services)*
- *Added an institutional research specialist staff member to assist with creating dashboards and college reporting requirements. (Administrative Services, Student Services)*

Completed projects and tasks (Feb. 1, 2011 to June 1, 2011):

- *Core Team participated in Achieving the Dream Strategy Institute to attend a variety of sessions led by colleagues from Achieving the Dream schools around the country who could share strategies implemented and lessons learned.*
- *Conducted additional focus group with 30 faculty and staff attendees to discuss data on student performance, identify gaps between different student groups, and brainstorm possible strategies for improving student success. (Academic Services)*
- *Incorporated student survey responses about how SC4 can help students to succeed as part of developing strategies for improving student success. (Academic Services)*

Completed projects and tasks (July 1, 2010 to Jan. 31, 2011):

- *Hired an institutional research specialist and provided training on student information system. (Administrative Services, Student Services)*
- *Submitted two sets of required data to support Achieving the Dream analysis. (Administrative Services)*
- *Reviewed data about student success and retention, based on variables such as age, gender, developmental placement, and number of credits. (Academic Services)*
- *Conducted two series of focus groups with 86 total faculty and staff attendees to discuss data on student performance, identify gaps between different student groups, and brainstorm possible strategies for improving student success. (Academic Services)*
- *Recommended student success and retention variables for inclusion in the institutional dashboard of student statistics. (Academic Services)*
- *Completed program outcomes dashboard of student statistics for associate degree nursing program. (Student Services)*

Projects and tasks in progress:

- *Submitted four-year implementation proposal with a focus on strategies to improve student retention and increase success rate for development courses, to begin implementation in fall 2011. (Student Services, Academic Services)*

3. Engage in a culture of continuous improvement by maximizing the efficiency and quality of college operations, academic experiences, and services to our students and community.
 - a. Create a Data Task Force to establish guidelines for data collection and make recommendations for institutional data policies.
 - b. Continue to engage the Student Process Task Force to examine processes, evaluate the effectiveness of the services provided to students and make recommendations for improvements based upon data.
 - c. Maximize efficiency and quality of college operations, services and academic experiences (teaching and learning) to support students' academic success.

Completed projects and tasks (June 2, 2011 to July 31, 2011):

- *Administered student satisfaction surveys for non-credit classes (Academic Services)*
- *Issued a request for proposals to implement a college-wide student ID card system. (Administrative Services)*
- *Implemented a new process to print diplomas and replacement diplomas in-house for all graduates. (Administrative Services, Student Services)*

- *Revised bookstore financial aid process and increased timeframe for students to use financial aid funds to increase efficiency during peak periods. (Student Services)*

Completed projects and tasks (Feb. 1, 2011 to June 1, 2011):

- *Expanded Achievement Center hours to provide additional services to students. (Student Services)*
- *Developed a series of success seminar topics coordinated by the Achievement Center. (Student Services)*
- *Conducted student survey regarding class schedule preferences. (Academic Services)*
- *Developed recommendation for bookstore services. Created task force and held meetings to review contract and interview current provider. (Administrative Services)*
- *Developed data reporting procedures. (Student Services)*
- *Gathered student, faculty and staff feedback on new phone system proposal. (Administrative Services)*
- *Gathered student, faculty and staff feedback on information technology strategic plans. (Administrative Services)*
- *Gathered student, faculty and staff feedback on master facilities plans. (Administrative Services)*
- *Improved graduation process to reduce the eight to 12 weeks needed to provide students with degrees/certificates. All December 2010 graduates were processed within two weeks of semester end. December 2010 Port Huron LPN graduates received their certificates at the graduation ceremony. May 2011 graduates are expected to be processed by end of June 2011. (Student Services)*

Completed projects and tasks (July 1, 2010 to Jan. 31, 2011):

- *Hired staff member with major responsibility of reinventing the student orientation process. (Student Services)*
- *Implemented new year-round federal Pell Grant awards and transitioned to the Federal Direct Loan program. (Student Services)*
- *Established computer help desk in library to assist students with questions. (Academic Services, Administrative Services)*
- *Launched a redesigned and streamlined website home page and audience-focused landing pages. (Administrative Services)*
- *Updated content and redesigned Student Services pages throughout website. (Administrative Services, Student Services)*
- *Conducted student focus group and gathered faculty and staff feedback on proposed website updates. (Administrative Services)*
- *Established Data Task Force. (Student Services)*
- *Conducted periodic meetings of student financial appeals committee to more efficiently process student inquiries. (Administrative Services, Student Services)*
- *Updated Integrated Postsecondary Education Data System (IPEDS) programming to assist in required institutional data submission. (Academic Services, Administrative Services, Student Services)*
- *Revised scholarship application to streamline form completion process for students. (Student Services)*
- *Used technology to improve financial aid application process by alerting students via their WAVE accounts about documents needing to be filed. (Student Services)*

- *Instituted and reviewed student evaluations of Student Success Center indicating service levels consistently rank at 3.8 on a 4.0 scale. (Student Services)*
- *Revised information literacy component of ENG 101 courses based on course worksheet and student survey responses. (Academic Services)*
- *Revised architectural design courses to better align pre-requisites and sequencing of courses. (Academic Services)*
- *Upgraded equipment and software for TV/radio station. (Academic Services)*

Projects and tasks in progress:

- *Reviewing e-commerce applications. (Administrative Services)*
- *Reviewing possibility of refunds via student ID cards. (Administrative Services)*
- *Redesigning student online orientation and developing a new in-person orientation program collaboratively with student, faculty and staff input. (Student Services)*
- *Researching options for non-credit financial aid. (Academic Services, Student Services)*
- *Recommending a revised academic department structure that provides the best framework to serve the needs of students and institution. (Academic Services)*
- *Reviewing the process for managing student internships to provide consistent standards between programs and to define a central focal point for community contacts with internship opportunities. (Academic Services)*
- *Instituting priority system to manage online registration during peak periods and encouraging all students to register online. (Student Services)*
- *Exploring options for online scholarship application process. (Student Services)*
- *Exploring modifications to financial aid award letter to educate students about various levels of aid available based upon full-time vs. part-time enrollment. (Student Services)*
- *Investigating the possibility of holding students in their classes while late-submitted financial aid applications are processed. (Student Services, Administrative Services)*
- *Researching opportunities to provide financial literacy information and instruction to students. (Student Services)*
- *Reviewing testing and tutoring structure for improvements. (Student Services)*
- *Researching potential options and exploring connections with local banking institutions to allow for multi-purpose student photo identification card use. (Student Services, Administrative Services, Academic Services)*
- *Building programming bridge to electronically import admissions applications. (Administrative Services, Student Services)*
- *Researching technology resources to further automate processes for scholarship packaging. (Student Services)*
- *Reviewing student responses to two national surveys (Community College Survey of Student Engagement and Noel-Levitz Student Satisfaction) for opportunities to improve student experience. (Student Services)*
- *Developed standardized employment skills modules for non-credit entry-level employment classes; implementing standardized modules. (Academic Services)*

4. Continue to use assessment as a tool to improve student learning.
 - a. Use a variety of methods to measure different types of learning.
 - b. Use employer, student and assessment data for continuous improvement of programs.

Completed projects and tasks (Feb. 1, 2011 to June 1, 2011):

- *Completed a comprehensive review of data for general education competency in writing. (Academic Services).*

Completed projects and tasks (July 1, 2010 to Jan. 31, 2011):

- *Completed a comprehensive review of data for three general education competencies: computer literacy, math and oral communications (Academic Services).*
- *Faculty members offering tutoring sessions for students in the Achievement Center. (Academic Services)*
- *Aligned WorkKeys National Career Readiness Certificate pre-requisite with all non-credit entry-level employment classes. (Academic Services)*

Projects and tasks in progress:

- *Completing a comprehensive review of data for two general education competencies: government and the political process and writing by May 2011. (Academic Services)*
- *Initiated a comprehensive review of data for remaining three general education competencies: critical thinking, global awareness and political process to be completed in 2011-12. (Academic Services).*
- *Implementing A+ certification, Computer Skills for the Workforce and culinary training externships. (Academic Services)*

5. Improve academic and professional attainment of students.

- a. Improve student performance for program completion and national certifications.
- b. Align programs with work-force needs to increase job placement rates.

Completed projects and tasks (Feb. 1, 2011 to June 1, 2011):

- *Aligned programs with Michigan Department of Labor high-growth, high-wage occupations; launched web page for students' use. (Academic Services, Administrative Services)*
- *Aligned all non-credit entry-level employment classes with industry certification credentials. (Academic Services)*
- *Developed a student-athlete handbook. (Student Services)*

Completed projects and tasks (July 1, 2010 to Jan. 31, 2011):

- *Developed a student success and retention plan for nursing students. (Academic Services)*
- *Created academic progress and eligibility tracking systems for all student athletes. (Student Services)*
- *Implemented a required orientation program for all student athletes and coaches. (Student Services)*

Goal II: Cultivate a campus culture that is nurturing and supportive of all students, faculty and staff.

1. Hire, orient and retain the best employees.
 - a. Review and update processes and procedures for recruiting, hiring and determining needs.
 - b. Initiate an employee orientation model.
 - c. Design initiatives to support retention.

Completed projects and tasks (Feb. 1, 2011 to June 1, 2011):

- *Reviewed and revised faculty hiring process. (Academic Services, Administrative Services)*

Completed projects and tasks (July 1, 2010 to Jan. 31, 2011):

- *Adjusted structure for winter semester in-service, allowing new adjunct faculty to participate with general session and attend an orientation at a separate appointment. (Academic Services)*

Projects and tasks in progress:

- *Planning an employee orientation program. (Administrative Services)*
- *College president holding periodic sessions for faculty and staff to discuss and promote innovation.*
- *Reviewing draft of hiring processes documentation. Subcommittee of faculty and administration has completed its review. (Administrative Services)*
- *Implementing a training orientation for new Workforce Training Institute instructors. (Academic Services)*

2. Invest in employees by increasing training/professional development opportunities for all employees.
 - a. Coordinate efforts for effective and efficient professional development on campus.
 - b. Identify training and provide resources, as available, to support established college goals.
 - c. Continue to engage the World Class College Committee for researching, suggesting and promoting professional development opportunities.

Completed projects and tasks (June 2, 2011 through July 31, 2011):

- *Completed campus-wide supervisor training on conducting evaluations using computerized system. (Administrative Services)*
- *Scheduled a train-the-trainer session for accountability professional development. (Administrative Services)*

Completed projects and tasks (Feb. 1, 2011 to June 1, 2011):

- *Implemented a comprehensive training schedule for transitioning to new learning management system for delivery of online and web-enhanced courses. (Academic Services)*
- *Developed recommendations for updates to the wellness center on campus to increase usage. (Administrative Services, Student Services)*

- *Completed training on customer service, Datatel and Microsoft Office tools for Business Office staff. (Administrative Services)*
- *A training session on positive communication strategies sponsored by the World Class College Committee saw campus-wide participation in February.*

Completed projects and tasks (July 1, 2010 to Jan. 31, 2011):

- *Continuing to review needs for training opportunities as appropriate. Several training sessions, including those on sustainability, communication and sexual harassment prevention, have seen campus-wide participation. (Academic Services, Administrative Services)*
- *Recommended and initiated three Wellness Committee activities: Zumba class, Heart Healthy Cooking session and holiday weight maintenance challenge. (Administrative Services)*
- *Completed video recording and editing training for Public Relations staff. (Administrative Services)*

3. Implement shared governance.

- a. Infuse shared governance practices into daily interactions.
- b. Foster constructive dialogues through established task forces, committees, department meetings, etc.
- c. Continue to engage the Shared Governance Task Force to promote the concept of shared governance.

Completed projects and tasks (Feb. 1, 2011 to June 1, 2011):

- *Obtained full approval of accreditation status following The Higher Learning Commission focused visit. (Academic Services, Administrative Services, Student Services)*

Completed projects and tasks (July 1, 2010 to Jan. 31, 2011):

- *Continued transparency in finances by presenting twice to the Budget Task Force about emerging and existing economic and budget issues. Posted annual financial audit on website. (Administrative Services)*
- *Completed evidence gathering and report writing through reporting team for Higher Learning Commission focused visit. (Academic Services, Administrative Services, Student Services)*
- *Implemented technology governance through a Technology Council, including a revised request form to improve the process for reviewing proposals. (Administrative Services)*
- *Work of the learning management system project team culminated in a recommendation approved by Board of Trustees. (Academic Services)*
- *Used mutual gains process to facilitate the recommendation for a revised academic department structure. (Academic Services)*

4. Ensure we have the best-maintained, up-to-date campus.

- a. Develop, update and/or recommend plans for capital projects.
- b. Review, design and revise, as needed, the process for capital budgeting.
- c. Continue to recommend and implement green initiatives.

Completed projects and tasks (June 2, 2011 to July 31, 2011):

- *Started renovation of Acheson Technology Center office space for Blue Water Middle College and Admissions. (Administrative Services)*
- *Initiated VoIP phone system implementation including use of all-staff sessions to review the proposal. (Administrative Services)*
- *Launched campus facility master plan review and update. (Administrative Services)*

Completed projects and tasks (Feb. 1, 2011 to June 1, 2011):

- *Improved functionality and appearance of the One-stop Student Services Center. (Administrative Services, Student Services)*
- *Completed office improvements for the Achievement Center, including testing spaces, tutoring, furniture, etc. (Student Services)*
- *Installed touch screen for self-directed education in Clara E. Mackenzie Building. (Administrative Services)*
- *Reviewed and recommended an approved energy-efficient project – lighting and/or heating, ventilation and cooling. (Administrative Services)*
- *Conducted space planning sessions with faculty and staff. (Administrative Services)*
- *Installed new flooring in North Building classrooms. (Administrative Services)*
- *Completed recommendation to improve site lighting and install more efficient lighting in gym. (Administrative Services)*

Completed projects and tasks (July 1, 2010 to Jan. 31, 2011):

- *Developed a new capital project plan approved by the Board of Trustees and submitted to the state. (Administrative Services)*
- *Updated and submitted the five-year deferred maintenance plan to the state. Presented plan to the Budget Task Force and Expanded Cabinet. (Administrative Services)*

Projects and tasks in progress:

- *Recommending capital projects for fundraising opportunities. (Administrative Services)*
- *Developed a list of campus green initiatives to consider, monitored through regular meetings of the Green Team. (Academic Services)*

5. Ensure efficient and effective processes and state-of-the-art technology.
 - a. Identify processes for improvement and assign to appropriate committees and offices.
 - b. Consistently review and recommend new opportunities for emerging technologies.

Completed projects and tasks (June 2, 2011 to July 31, 2011):

- *Completed migration to new Datatel interface. (Administrative Services)*
- *Installed anti-spam equipment updates. (Administrative Services)*
- *Completed general ledger security updates for Datatel. (Administrative Services)*
- *Launched pilot project for video monitors on campus. (Administrative Services, Student Services)*

Completed projects and tasks (Feb. 1, 2011 to June 1, 2011):

- *Completed marketing and promotion strategies that successfully built followers on college's Facebook page to 3,000 fans by June 30, 2011. (Administrative Services)*
- *Integrated computerized evaluation software. (Administrative Services)*
- *Completed review of exempt/non-exempt employee classification. (Administrative Services)*
- *Developed a process and identified equipment necessary to print degrees/certificates on-demand. (Student Services)*

Completed projects and tasks (July 1, 2010 to Jan. 31, 2011):

- *Launched and announced smart phone application. (Administrative Services)*
- *Installed Smart Technology in seven classrooms. (Academic Services, Administrative Services).*
- *Increased the number of sections using the learning management system to support face-to-face courses by more than 35%. (Academic Services)*
- *Hired simulation manikin lab coordinator to integrate clinical simulation in the associate degree nursing program. (Academic Services)*
- *Bought WebStudy LMS, based on recommendation from project team for a new learning management system that can sustain the growth of online and web-enhanced courses. (Academic Services)*
- *Completed configuration of all campus computers to require individual user login, providing greater security to the system. (Administrative Services)*
- *Implemented payroll cycle deposits for optional retirement plan contributions instead of monthly deposits. (Administrative Services)*
- *Completed changeover to a new help desk format to provide an enhanced communication process and improve service. (Administrative Services)*
- *Implemented Web Time Entry for contract employees. (Administrative Services)*
- *Completed report on Information Technology security scanning/event management. (Administrative Services)*
- *Completed the process to keep lab computer software updated on a regular schedule. (Administrative Services)*
- *Implemented an upgraded Internet control system, which prioritizes Internet use by application. Example: Student registration or grade entry would get higher priority over web surfing. (Administrative Services)*
- *Completed design and implementation of campus network sandbox, which allows teaching of network concepts without increasing risk to the primary campus network. (Administrative Services)*
- *Installed software that provides instructors with the ability to interact with individual student workstations in computer labs. (Administrative Services)*

Projects and tasks in progress:

- *Developing a process to improve the turnaround time of transcript requests. (Student Services)*
- *Completing final revisions to employee exit interview procedure. (Administrative Services)*
- *Increasing use of YouTube to build traffic leading to approval for EDU status. (Administrative Services)*

6. Continue to ensure the college is financially sound.
 - a. Assess long-range revenue and expense estimates and implement approved plans.
 - b. Continue to engage the Budget Task Force to research and provide suggestions for upcoming fiscal challenges.
 - c. Establish a Health Care Task Force to review health care benefits, assist in educating employees about available benefits and explore options for addressing future needs.

Completed projects and tasks (June 2, 2011 to July 31, 2011):

- *Approved auditor appointment for financial audits. (Administrative Services)*

Completed projects and tasks (Feb. 1, 2011 to June 1, 2011):

- *Completed Teamsters and Educational Support Personnel contract negotiations. (Administrative Services)*
- *Reviewed existing bank ratios to recommend banking services. (Administrative Services)*
- *Reviewed 403(b) plans and discussed with current providers. (Administrative Services)*
- *Submitted and reviewed Higher Learning Commission financial ratios. (Administrative Services)*
- *Implemented grant orientation program. (Administrative Services)*
- *Established grant procedures. (Administrative Services)*
- *Completed grant purchases for alternative energy and water quality academic programs. (Administrative Services)*
- *Health Care Task Force surveyed employees about health care options to assess their knowledge level and educational needs.*

Completed projects and tasks (July 1, 2010 to Jan. 31, 2011):

- *Created grants office by assigning staff and designating office area. (Administrative Services)*
- *Achieved unqualified (clean) opinion on financial audit. Filed reports as required. (Administrative Services)*
- *Submitted state report on budget estimates. Presented forecast to Budget Task Force and Expanded Cabinet. (Administrative Services)*

7. Use various communication methods to provide the opportunity for all employees to see their roles within the goals and sub goals of the plan.

Completed projects and tasks (July 1, 2010 to Jan. 31, 2011):

- *Announced completed strategic plan, provided first update to celebrate successes of the plan and developed system for providing regular updates. (Administrative Services)*
- *Updated marketing and communications plan to incorporate message of serving the community and responding to the community and its needs. (Administrative Services)*
- *Updated marketing and communications plan to incorporate message of focusing on students and student success. (Administrative Services)*
- *Implemented strategic plan within smaller units of Academic Services via communication at Instructional Council. (Academic Services)*

8. Continue to promote and support the importance of diversity, mutual respect and tolerance among all members of the campus community.
 - a. Expand learning opportunities with diversity components.
 - b. Provide additional opportunities to explore diverse points of view sponsored by campus groups such as the Diversity Advisory Council and student clubs.

Completed projects and tasks (Feb. 1, 2011 to June 1, 2011):

- *Diversity Advisory Council annual dinner in May focused on creating a mentoring program to help students succeed. (Student Services)*
- *Student club Gay-Straight Alliance presented benefit drag show on campus in May. (Student Services)*

Completed projects and tasks (July 1, 2010 to Jan. 31, 2011):

- *Diversity Advisory Council presented Celebrating Hispanic Heritage event in October. (Student Services)*
- *Student club Gay-Straight Alliance presented National Coming Out Day Panel Discussion in October. (Student Services)*
- *Diversity Advisory Council presented Martin Luther King Jr. Day Celebration in January. (Student Services)*

Projects and tasks in progress:

- *Evaluating library collections to ensure a variety of views are represented. (Academic Services)*

Goal III: Provide high-quality certificates, degrees, programs and training to meet present and future needs of students and the community.

1. Ensure cutting-edge programs and training leading to in-demand careers and advanced degree programs.
 - a. Continually review and revise program curriculum.
 - b. Align occupational programs with career ladders leading to high-wage, high-demand occupations.
 - c. Develop new educational programs to meet present and future needs.

Completed projects and tasks (Feb. 1, 2011 to June 1, 2011):

- *Developed freshwater systems curriculum. (Academic Services)*
- *Developed new non-credit classes in green construction, electronic medical records and construction re-licensing. (Academic Services)*
- *Obtained about \$25,000 in federally funded grants to support faculty professional development, curriculum development and assessment. (Academic Services)*
- *Completed program review for the marketing and web development academic programs. (Academic Services)*
- *Applied for two Trade Adjustment Assistance Community College and Career Training Program grants – one for health care and the other transportation,*

distribution and logistics – with our regional community college partners. (Academic Services)

Completed projects and tasks (July 1, 2010 to Jan. 31, 2011):

- *Enhanced Honors Program by linking two honors courses – ENG 101 and HIS 101 – allowing for shared assignments and cohesive learning experience. (Academic Services)*
- *Added new course in paleontology in the geology discipline. (Academic Services)*
- *Added new course in geographic information systems in geography discipline. (Academic Services)*
- *Added new course in instrumental analysis in chemistry discipline. (Academic Services)*
- *Developed new non-credit classes in paramedic; multi-skills health assistant; innovation-entrepreneurship; transportation, distribution and logistics; Microsoft Office 2010; and Windows 7. (Academic Services)*

Projects and tasks in progress:

- *Preparing self-study document for NLNAC site visit for the associate degree nursing program; site visit is scheduled for winter 2012. (Academic Services)*
- *Collaborating between non-credit and credit departments on career ladder development and articulation of non-credit to credit classes. (Academic Services)*
- *Exploring programs in radiologic technology and health information technology. (Academic Services)*

2. Encourage entrepreneurship/innovation.

- a. Facilitate and support student entrepreneurial endeavors.
- b. Develop campus workspaces for student entrepreneurial pursuits.
- c. Integrate concepts of entrepreneurship and innovation into existing curriculum.

Projects and tasks in progress:

- *Integrating renewable and alternative energy concepts, applications and living labs into existing courses. (Academic Services)*
- *Reviewing entrepreneurship and innovation concepts in program review process. (Academic Services)*
- *Using University of Michigan grant writing assistance for U.S. Department of Agriculture grant related to incubator project. (Academic Services)*

3. Provide greater time/day/delivery options for class offerings, based on data and student needs.

- a. Using a variety of data sources, develop a course schedule and scheduling process that ensures student needs are met, including, but not limited to, the sequencing of courses.
- b. Explore alternative delivery methods for courses and programs.

Completed projects and tasks (July 1, 2010 to Jan. 31, 2011):

- *Implemented text-a-librarian service to provide students with a flexible and convenient alternative to accessing librarians. (Academic Services)*
- *Implemented ClassTracks online scheduling tool to display data about current and previous schedules for anticipating future needs. (Academic Services)*

- *Increased Friday and Saturday class offerings. (Academic Services)*
- *Offered two additional sociology courses as online courses. (Academic Services)*

Projects and tasks in progress:

- *Expanding non-credit class offerings and testing services into evenings and weekends. (Academic Services)*

4. Enhance global awareness/education.

- a. Support innovative instruction and assessment of the global awareness general education competency.
- b. Promote global awareness through a variety of campus activities.

Completed projects and tasks (Feb. 1, 2011 to June 1, 2011):

- *Supported sending faculty and students from the Global Awareness Club to a conference in New York City in March. (Student Services)*
- *SC4 faculty and staff members accompanied four students to Guatemala in May for a service learning abroad course focused on sustainable development requiring grassroots participation. (Academic Services, Student Services)*
- *An SC4 faculty member and 11 students traveled to Paris for an educational study abroad; eight of the students were enrolled in a three-credit French Travel Study course. (Academic Services)*

Completed projects and tasks (July 1, 2010 to Jan. 31, 2011):

- *Hosted His Excellency Abdulrahman bin Hamad Al-Attiyah, secretary-general of the Gulf Cooperation Council for the Arab States of the Gulf, for an economic presentation attended by 280 college faculty, staff, students and community leaders in September.*
- *International Cultural Education Committee and Global Awareness Task Force presented Global Awareness Day in November.*

Projects and tasks in progress:

- *Initiated a comprehensive review of the global awareness competency and outcomes, to be completed by end of 2011-12. (Academic Services)*
- *Implementing marketing and promotion strategies to secure 5,000 hits on college's international education/global issues discussion blog (formerly PTK blog) by Aug. 28, 2011. Selected project lead to collaborate with faculty and student organizations for blog content. (Administrative Services, Student Services)*

Goal IV: Develop and align quality partnerships and strategically manage college resources to maximize benefits for our students and community.

1. Encourage additional business and economic development partnerships.
 - a. Develop new educational and training opportunities that support economic development.
 - b. Engage business and industry leaders in dialogues to support economic growth.

Completed projects and tasks (June 2, 2011 to July 31, 2011):

- *Established plan for community service projects to be completed by each athletic team. (Student Services)*

Completed projects and tasks (July 1, 2010 to Jan. 31, 2011):

- *Joined Southeast Michigan Council of Governments.*

Projects and tasks in progress:

- *Participating with various regional economic development committees. (Academic Services)*

2. Assess and recommend additional community partnerships that align with the college.

Completed projects and tasks (July 1, 2010 to Jan. 31, 2011):

- *Participated in Habitat for Humanity project through electronics course; proposing agricultural project for this year. (Academic Services)*

Projects and tasks in progress:

- *Exploring partnership with E & A Credit Union to provide education to students about financial literacy. (Student Services)*

3. Assess and recommend additional opportunities for college/alumni partnerships.

Completed projects and tasks (June 2, 2011 to July 31, 2011):

- *Presented inaugural Skipper 5K Fun Run or Walk as a collaboration between the SC4 Alumni Association and SC4 Athletic Department to raise money for student athletic scholarships.*

Completed projects and tasks (Feb. 1, 2011 to June 1, 2011):

- *Presented Achieving Your Childhood Dreams event with several SC4 retired professors as keynote speakers.*

Completed projects and tasks (July 1, 2010 to Jan. 31, 2011):

- *Hosted SC4 alumnus His Excellency Abdulrahman bin Hamad Al-Attiyah, secretary-general of the Gulf Cooperation Council for the Arab States of the Gulf, for an economic presentation on campus in September.*

4. Assess and recommend additional opportunities for college/SC4 Foundation partnerships.

Completed projects and tasks (Feb. 1, 2011 to June 1, 2011):

- *Researched and purchased software and completed software training for online giving.*
- *Presented Give Your Heart to the SC4 Foundation Scholarship Night to benefit student scholarships.*
- *Presented Skating for a Cause hockey game to benefit SC4 Foundation.*

Completed projects and tasks (July 1, 2010 to Jan. 31, 2011):

- *Developed non-credit entry-level employment training scholarships. (Academic Services, Student Services)*

Projects and tasks in progress:

- *Finalizing annual giving campaign.*

5. Increase awareness of higher education options and build bridges from K-12 to SC4 to university through data-driven assessment.
 - a. Strengthen communication channels with educational partners to gather data and better understand how we interrelate.
 - b. Use data to guide academic and support services decisions.

Completed projects and tasks (June 2, 2011 to July 31, 2011):

- *Developed workshops regarding alternative energy program and concepts for K-12 students and instructors. (Academic Services)*
- *Developed a second logo to provide greater flexibility for Athletic Department marketing. (Administrative Services, Student Services)*

Completed projects and tasks (Feb. 1, 2011 to June 1, 2011):

- *Coordinated campus visits to Oakland University and Saginaw Valley State University for St. Clair County 10th-graders in partnership with St. Clair County Regional Educational Service Agency. (Student Services)*
- *Hosted nearly 2,000 eighth-grade students from all St. Clair County school districts and Croswell-Lexington school district on the SC4 campus to learn about how to prepare for college. (Student Services)*
- *Established University Center partnership with University of Michigan-Flint for bachelor of science in nursing program. (Academic Services)*
- *Reviewed and updated process for articulation agreements and program alignments with St. Clair County Regional Educational Service Agency representatives. (Academic Services)*
- *Collaborated with St. Clair County Regional Educational Service Agency to re-establish the Blue Water Math and Science Council. (Academic Services)*

Completed projects and tasks (July 1, 2010 to Jan. 31, 2011):

- *Launched the Croswell-Lexington Early College program in partnership with Croswell-Lexington High School. (Academic Services, Student Services)*
- *Launched the SC2O joint admission partnership with Oakland University. (Academic Services, Administrative Services, Student Services)*
- *Established a partnership with St. Clair County Regional Education Service Agency and four local high schools for the Blue Water Middle College to be launched in fall 2011. (Academic Services, Student Services)*
- *Implemented University Center Advisory Board. (Academic Services)*

Projects and tasks in progress:

- *Exploring opportunities for other middle college programs. (Academic Services)*