



A RECORD OF THE JOURNEY

Ship's Logbook

ST. CLAIR COUNTY COMMUNITY COLLEGE



STRATEGIC PLANNING REPORT
PROGRESS UPDATE
FALL 2007





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ST. CLAIR COUNTY COMMUNITY COLLEGE
STRATEGIC PLANNING PROGRESS UPDATE

PUBLISHED FALL 2007

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PRESIDENT
ST. CLAIR COUNTY COMMUNITY COLLEGE





“WE MUST FREE OURSELVES OF THE HOPE
THAT THE SEA WILL EVER REST.
WE MUST LEARN TO SAIL IN HIGH WINDS.”

ARISTOTLE ONASSIS

A SEA OF CHANGE...

The days of still and glassy waters are gone at St. Clair County Community College as a sea of change has enveloped the campus just as the wind swirls around a set of hoisted sails.

And when the wind grabs hold of a sail, the boat begins to move forward as the crew works together to trim the sails and turn the rudder in the right direction. Such is the case on campus as faculty, staff and students all have worked together to ensure that the vessel has stayed on course.

LEARNING COMES FROM ROUGH SEAS...

The strategic planning process does not provide the crew with a destination. Instead, we pause along the way at many ports of call as we move forward with our journey. And we become better sailors not by sitting at the dock and watching the storm clouds pass overhead, but by heading out into the stormy sea and riding out the wind and the waves. We become both better teachers and better students when we conquer adverse weather.

CONTINUING THE JOURNEY...

The best part about riding out stormy seas is that eventually the clouds part and the wind calms down to a more manageable breeze. Such is the case as we've worked through the various legs of our strategic planning process. As a crew, we've risen to the challenges presented to us, ridden out the storms, and seen the distance we've put behind us as we've moved forward on our journey. May we continue to work together as a crew and increase our knowledge of the seas and the sails.

Dr. Rose B. Bellanca
President



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40301

WIND

run

NYC



A SHIP'S LOGBOOK

The First Leg

OF THE JOURNEY

ST. CLAIR COUNTY COMMUNITY COLLEGE
STRATEGIC PLAN 2005-06
CHAPTER ONE

IT IS THE MISSION OF ST. CLAIR COUNTY COMMUNITY COLLEGE TO PROVIDE QUALITY LEARNING OPPORTUNITIES.

IN PURSUIT OF THIS MISSION, SC4 ...

- Provides a safe, comfortable and affordable learning environment.
- Offers a comprehensive, future-focused curriculum.
- Continuously enhances the capacity of the instructional staff.
- Prepares students for the changing global economy.
- Advocates for lifelong learning.

IT IS THE VISION OF ST. CLAIR COUNTY COMMUNITY COLLEGE TO BE THE PREFERRED CHOICE FOR POST-SECONDARY EDUCATION.

IN PURSUIT OF THIS VISION, SC4 WILL ...

- Be learner centered.
- Proactively adapt to the changing environment.
- Embrace change.
- Nurture innovation in the delivery of instruction.
- Continually challenge the status quo.

SC4 CORE VALUES

WE BELIEVE IN ...

- Focusing first on meeting the needs of students, business, industry and the community.
- Innovative instruction with integrity.
- Respect for diversity.
- A working environment characterized by collaboration, responsibility and accountability.

STRATEGIC PLANNING GOALS

GOAL I

POSITION THE COLLEGE
FOR SUCCESS

GOAL II

INCREASE THE QUALITY
& ACCESSIBILITY
OF EDUCATION

GOAL III

APPRECIATE
& UNDERSTAND DIVERSITY

GOAL IV

ENHANCE
GLOBAL AWARENESS

GOAL V

ENSURE THE INNOVATIVE
& EFFECTIVE USE
OF TECHNOLOGY

GOAL VI

ASSESS
INSTITUTIONAL
EFFECTIVENESS



GOAL I

POSITION THE COLLEGE FOR SUCCESS

SC4 will engage in continuous systematic planning to guide future decisions in all areas of college operations.

RESULTS OF OBJECTIVES RELATED TO GOAL I

- IMPLEMENT THE “SECOND LEG” OF THE JOURNEY OF THE STRATEGIC PLAN WITH INPUT FROM A CROSS SECTION OF STAFF, STUDENTS AND COMMUNITY MEMBERS.
- Implemented the “second leg” of the journey with specific accomplishments detailed in the following update.

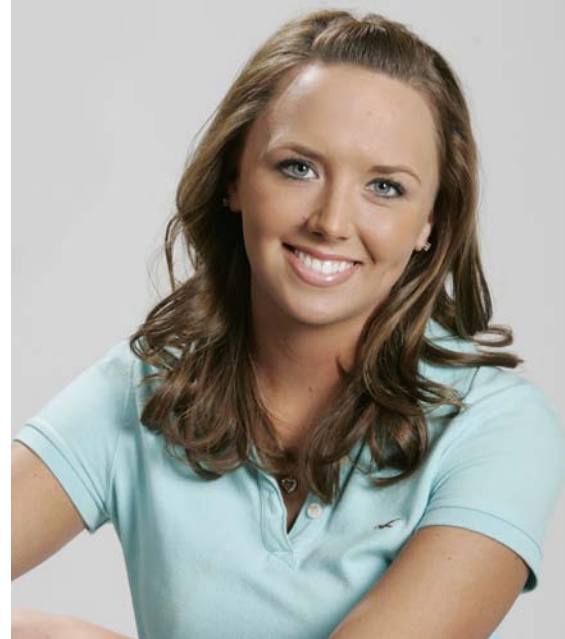
- DEVELOP A PLAN, AND POSSIBLY IMPLEMENT, PHASES OF THE COLLEGE’S MASTER PLAN.
- Completed the \$13 million construction and renovation project for the College Center and Clara E. Mackenzie Building, leveraging \$4.5 million in state funding, and including a new library; tutoring center; student gathering area; biology, chemistry and geology labs; math and science classrooms; multimedia rooms; and wireless technology. (Master Plan, No. 1, 4, 5, 6, 7, 10, 11 and 18)
- In conjunction with the SC4 Foundation, developed and completed the \$150,000 renovation of the College Center Plaza, including new walkways, flower boxes, trees and shrubs. (Master Plan, No. 18 and 25)
- Completed the \$1.8 million Siemens project to repair the heating, ventilation and cooling systems in the Main Building and the A.J. Theisen Building. (Master Plan, No. 4)
- Researched, developed and completed the \$1.2 million campus lighting project, replacing all college-owned parking lot lights, exterior building lights and walkway lights and including historical-style lighting for the Main and North buildings. (Master Plan, No. 29 and 36)
- Developed and completed the \$316,000 carpeting and flooring replacement project for the entire Main Building. (Master Plan, No. 1 and 16)
- Researched, developed and completed the \$250,000 enhanced campus security project, including a 56-camera system for viewing and recording in parking lots and buildings and 16 emergency call boxes in parking lots and outside buildings to access 911. (Master Plan, No. 30)
- Developed and submitted a plan for a Center for Business and Technology in the A.J. Theisen Building to the state Legislature for approval. (Master Plan, No. 1)
- Resubmitted a plan for a Center for Health and Wellness in the North Building to the state Legislature for approval. (Master Plan, No. 1)
- Engaged faculty and staff in student housing discussions and completed preliminary research of residential offerings at other community colleges. (Master Plan, No. 54 and 55)



- Updated existing exterior and interior signage, created additional interior signage and updated landscaping at the Citizens First Michigan Technical Education Center. (Master Plan, No. 35)
- IMPLEMENT THE INFORMATIONAL CAMPAIGN FOR THE 0.5 MILLAGE RENEWAL, IF APPROVED BY THE BOARD OF TRUSTEES.
- Received board approval and developed and completed the remaining phases of the informational millage campaign, with a successful four-year renewal Feb. 27.
- IMPLEMENT THE CONTRACT NEGOTIATION PROCESS WITH EMPLOYEE GROUPS ACCORDING TO TERMS AGREEABLE BY THE BOARD OF TRUSTEES.
- Negotiated and ratified a one-year extension with MAHE faculty in November.
- Negotiated a one-year extension with Teamsters personnel for ratification by the board in fall 2007.
- Negotiated a one-year extension with Educational Support Personnel for ratification by the board in fall 2007.
- WORK WITH THE SC4 FOUNDATION BOARD TO IMPLEMENT THE BEGINNING PHASES OF THE TALENT AND TECHNOLOGY FUND-RAISING INITIATIVE.
- Continued implementing the internal campaign, completing the Board Division (Board of Trustees, SC4 Foundation Board and SC4 Alumni Association Board) and launching the Leadership Briefing Team and Career Plan portions of the Employee Division, by working closely with The Clements Group consulting firm.
- Engaged leadership and faculty in planning summits regarding the Center for Business and Technology for the Technology portion of the campaign.
- Continued meetings with the Scholarship Committee, in conjunction with the SC4 Foundation, for the Talent portion of the campaign.
- CONTINUE TO ENHANCE COMMUNICATION OPPORTUNITIES WITH THE FACULTY, STAFF, STUDENTS, BUSINESS AND INDUSTRY, UNIVERSITY PARTNERS AND THE COMMUNITY WE SERVE.
- Developed and launched *This Week @ SC4* podcast highlighting events for students and friends of the college posted weekly to the college's Web site during fall and winter semesters.
- Developed and launched the twice-yearly, direct-mail *Alumni Connection* newsletter for members of the SC4 Alumni Association to celebrate the successes of the college, alumni association and alumni, as well as promote college, alumni and SC4 Foundation events and projects.

“SC4 is preparing me very well for the field of nursing and giving me the information I need to be successful. Through online work and seminars outside of the classroom, the college is using different resources to expose us to a lot of different areas of learning. SC4 is a great college, and the degree is a quality degree.”

KAYLA JOHNSON
STUDENT
ST. CLAIR COUNTY
COMMUNITY COLLEGE





- Developed and launched the monthly *Campaign Connection* e-newsletter for faculty and staff to provide updates on the Campaign for Talent and Technology.
 - Contracted with a legislative relations consultant to serve as the college's liaison to state and federal legislators.
 - Planned and held legislative luncheons with the Board of Trustees and administration and state legislators in November on campus and in June in Lansing.
 - Increased awareness of college operations through the North Central Association self-study process, document and related Web site.
 - Increased community awareness of the college's programs, services and successes through fliers, guest newspaper columns, letters and PowerPoint presentations to civic groups as part of the informational millage campaign.
 - Planned and held President's Strategic Initiative Update meetings for all faculty and staff regarding strategic initiatives, goals and indicators of effectiveness; enrollment; campus security; budget, finances and millage; and North Central Association reaccreditation site visit.
 - Developed and launched a Student Ambassador program with ambassadors helping at college events, giving campus tours, and providing one-on-one communication with current and prospective students.
 - Planned and held President's Advisory Boards Dinner in October, providing an update on near-term initiative accomplishments under the strategic plan, introducing the facilities master plan, and offering a presentation and discussion about student technology expectations related to the information technology strategic plan.
- **ADDITIONAL ACCOMPLISHMENTS TOWARD GOAL I**
- Served as a key partner in an incentive deal to bring a new Chrysler plant to Marysville, being awarded a \$250,000 grant from the Community Foundation of St. Clair County and a \$250,000 grant from the Citizens First Foundation to create and implement an associate degree training program for the plant and its workers.
 - Successfully collaborated with nine other southeast Michigan community colleges on a concept model for innovative centers of expertise that won a \$2.1 million U.S. Department of Labor Community Based Job Training Grant, providing \$56,000 in funding to SC4 for advanced manufacturing and alternative energy curriculums.
 - Secured a \$25,000 donation from Siemens Building Technologies Inc. to buy equipment, including a wind turbine and solar panels, for use by students in the alternative energy program.
 - Developed the Student Success and Retention Strategic Plan.
 - Implemented two-year budget planning for all departments to forecast more accurately and anticipate large projects.
 - Sold unused college-owned property in Colfax Township, Huron County, designating the proceeds to the Maintenance and Replacement Fund.



GOAL II

INCREASE THE QUALITY & ACCESSIBILITY OF EDUCATION

SC4 will provide quality education for students by means of traditional and non-traditional approaches. To meet the changing needs of a diverse student population, SC4 will expand its educational opportunities and services to be continuously available without compromising quality and integrity.

RESULTS OF OBJECTIVES RELATED TO GOAL II

- **IMPLEMENT THE NORTH CENTRAL ACCREDITATION REVIEW PROCESS**
 - Team of 36 faculty and staff completed and published a 228-page self-study report in print and online and submitted the report to The Higher Learning Commission of the North Central Association of Colleges and Schools.
 - Team from The Higher Learning Commission conducted a site visit April 2, 3 and 4 and recommended SC4 for continued accreditation.
 - The Higher Learning Commission endorsed the site visit team's recommendation, granting SC4 continued accreditation.

- **DEVELOP EFFECTIVENESS INDICATORS MEASURING STUDENT SUCCESS AND SATISFACTION.**
 - Researched and developed eight core indicators of effectiveness:
 - Quality educational programs and learning options
 - Effective, quality instruction
 - Student learning, progress and achievement
 - Effective stewardship, leadership and administration
 - Supportive, safe learning and working environment
 - Productive partnerships and collaborations
 - Efficient use of resources
 - Satisfaction of learners, high schools, four-year institutions, employers and other key stakeholders

- **DEVELOP FOLLOW-UP SURVEYS TO DETERMINE THE SUCCESS OF OUR STUDENTS AFTER TRANSFER OR GRADUATION.**
 - Completed National Student Clearinghouse Transfer survey of SC4 students who have successfully enrolled in a four-year college or university anywhere in the United States.

“When we are recruiting new alumni association members, it’s nice to be able to explain to them what SC4 has done recently and what the plans are for the future. You have to have a plan. A strategic plan is important for recruitment and for something the members of the alumni association can be proud of, that they can say SC4 is not stagnant.”

ROB CARSON
PRESIDENT
SC4 ALUMNI ASSOCIATION





- Completed pilot survey on program outcomes for Business Administration and Computer Information Systems to obtain graduating students' perceptions on their attainment of general education and program outcomes and their satisfaction with selected college services.
- IMPLEMENT THE GOALS DEVELOPED IN THE MTEC STRATEGIC PLAN WORKING WITH THE MTEC ADVISORY BOARD.
- Implemented industry cluster groups in health care, manufacturing and real estate to identify and respond to their training needs through the college's Workforce Training Institute, resulting in new programs such as medical coding and billing, medical transcription and various industry-related classes.
- Partnered with Tri-Hospital EMS to implement a job-ready Emergency Medical Technician training program through the college's Workforce Training Institute.
- Premiered training and testing for the National Career Readiness Certificate, which demonstrates to employers that a job candidate is competent in reading, applied mathematics and locating information and allows students to use a national job database to post credentials for employers and to search job postings.
- Partnered with Macomb Community College and Oakland Community College to offer a fire investigation training seminar for fall 2007 at Oakland's Combined Regional Emergency Services Training Center.
- Partnered with Macomb Community College to offer public safety training seminars for police officers at SC4's Workforce Training Institute.
- Partnered with the Greater Port Huron Area Chamber of Commerce and Economic Development Alliance of St. Clair County in June to offer the Blue Water Business Conference and Expo, a one-day conference that provided area businesses, planners and economic developers the opportunity to participate in professional development and networking activities.
- Implemented a job-ready ceramic tile installer training program through the college's Workforce Training Institute.
- Developed and completed first phases of an assessment plan for non-credit offerings through the Workforce Training Institute.
- ADDITIONAL ACCOMPLISHMENTS TOWARD GOAL II
- Partnered with St. Clair County Regional Education Service Agency to offer a math-science institute at SC4 for honor students in grades 10, 11 and 12.



- Developed and began offering in fall 2007 an associate in applied arts science and degree in facility and energy management, which provides training to help a company link its telecommunication, information management systems, maintenance, security and general administrative services.
- Launched an international partnership with Lambton College in Sarnia, Ontario, and Ferris State University to provide a hospitality and tourism management program leading to a diploma, associate degree and bachelor's degree in a high-growth field.
- Developed and implemented a transfer agreement leading to an associate in applied arts and science degree in surgical technician with Macomb Community College.
- Developed and implemented an articulation agreement from the non-credit certified nurse aide program to the credit licensed practical nurse certificate program.
- Expanded existing articulation agreements with St. Clair County Regional Education Service Agency to include SC4's alternative energy certificate, mechatronics associate degree, and facility and energy management associate degree.
- Developed and implemented a pilot program for fall 2007 offering an English 101 class to dual-enrollment students at Harbor Beach High School.
- Added master of science in administration and master of arts in educational technology degrees through Central Michigan University for January 2008.
- Awarded approval from The Higher Learning Commission of the North Central Association of Colleges and Schools to offer four online degrees: associate of arts, associate of business transfer, associate of general education and associate of applied arts and sciences in nursing (health care provider to registered nurse).

“SC4 was an important part of our successfully recruiting the Chrysler plant to the community. Our partnership with SC4 is another example of how education is essential to the next generation of employer, both in St. Clair County and worldwide.”

DOUGLAS ALEXANDER
EXECUTIVE DIRECTOR
ECONOMIC DEVELOPMENT
ALLIANCE OF ST. CLAIR COUNTY





GOAL III

APPRECIATE & UNDERSTAND DIVERSITY

SC4 will foster appreciation and understanding of diversity through its employment practices, educational programs and services, cultural and artistic events, and partnerships.

RESULTS OF OBJECTIVES RELATED TO GOAL III

- CONTINUE WORKING WITH THE MINORITY AFFAIRS ADVISORY COUNCIL TO DEVELOP STRATEGIES TO INCORPORATE DIVERSITY IN THE COLLEGE'S HIRING PROCESS, EMPLOYEE AND STUDENT AWARENESS AND IN THE ACCOMPLISHMENT OF THE GOALS THE MAAC DEVELOPS IN THE AREAS OF EMPLOYMENT, EDUCATION AND CULTURAL OPPORTUNITIES.
- Provided venue and supported the Walk and Roll for Disability Walk, basketball game and dinner-dance events sponsored by the Blue Water Center for Independent Living in September.
- Collaborated with the Minority Affairs Advisory Council and other partners to sponsor the Martin Luther King Jr. Day Celebration on campus in January.
- Participated in and supported the Hispanic Council of St. Clair County's Cinco de Mayo Parade in May in Port Huron.
- Partnered with Save Our Neighborhoods and Streets to identify youth for scholarships to fill open seats in study skills and career development classes.
- Renovated the Fine Arts Theatre to provide handicapped-accessible seating for patrons using wheelchairs and a handicapped-accessible entrance near the handicapped-accessible seating.
- Hosted two open houses on campus for minority students in fall 2006 with representation from student services offices.
- Incorporated handicapped-accessibility features into the renovations of the College Center.



GOAL IV

ENHANCE GLOBAL AWARENESS

SC4 will provide relevant educational experiences that address global dynamics and the relationships of people, cultures, economy and nations in an interconnected world.

RESULTS OF OBJECTIVES RELATED TO GOAL IV

- IMPLEMENT THE POSITION OF INTERNATIONAL COORDINATOR AS A SIGNIFICANT PART OF AN ADMINISTRATIVE TRAINING INTERNSHIP OPPORTUNITY FOR FACULTY. THIS INDIVIDUAL WILL DEVELOP THE GOALS AND INITIATIVES TO CONTINUE TO MOVE THE COLLEGE FORWARD IN INTERNATIONAL EDUCATION USING THE INPUT FROM THE GLOBAL AWARENESS TASK FORCE.
- Implemented the international coordinator position and filled it with an administrative intern.
- Celebrated SC4 International Cultural Education Committee and Global Awareness Task Force's 10th anniversary of Global Awareness Day with a week of events in November in conjunction with International Education Week.
- Hosted representatives from SC4's sister college, the University of San Carlos in Chiquimula, Guatemala, for a weeklong visit to SC4 and Port Huron in March.
- CONSIDER THE ENHANCEMENT OF THE FOREIGN LANGUAGE OFFERINGS IN DEGREE AND NON-DEGREE CREDIT OFFERINGS.
- Partnered with the Michigan Virtual University and the Confucius Institute at Michigan State University to offer an introductory Mandarin Chinese course online for fall 2007.
- Launched at-home study introductory courses in French, German, Italian, Japanese, Russian, Spanish and English (taught in Spanish) through the college's Workforce Training Institute.
- ADDITIONAL ACCOMPLISHMENTS TOWARD GOAL IV
- Launched an international partnership with Lambton College in Sarnia, Ontario, and Ferris State University to provide a hospitality and tourism management program, which includes opportunities for internships in countries such as Australia, China and England.

"Everyone benefits from a diverse culture. You learn from each other and have other things to offer to the community. The Minority Affairs Advisory Council shows a commitment on behalf of the college to make that happen."

EUNICE CASTILLO
SC4 MINORITY AFFAIRS
ADVISORY COUNCIL MEMBER





GOAL V

ENSURE THE INNOVATIVE & EFFECTIVE USE OF TECHNOLOGY

SC4 will implement technology responsibly and appropriately in order to promote learning, enhance teaching, increase the effectiveness and efficiency of administrative functions, and support the SC4 mission.

RESULTS OF OBJECTIVES RELATED TO GOAL V

- DEVELOP AN IT GOVERNANCE AND ORGANIZATIONAL DESIGN THAT ESTABLISHES INSTITUTIONAL RESPONSIBILITY.
- Developed, refined and implemented an IT governance structure.

- DEVELOP A TECHNOLOGY STRATEGIC PLAN THAT SUPPORTS THE MISSION, VISION, CORE VALUES AND GOALS OF THE COLLEGE.
- Developed and implemented an IT Strategic Plan.

- ADDITIONAL ACCOMPLISHMENTS TOWARD GOAL V
- Launched e-mail accounts for credit students for fall 2007.
- Incorporated wireless technology into renovations for College Center and Clara E. Mackenzie Building.
- Developed and began implementing a plan for a scheduled replacement cycle of computers and other technology equipment.
- Trained additional faculty through WEB 199: Introduction to Online Instruction course, which gives the technological “how-to” steps to develop and manage an online course.
- Completed infrastructure improvements in technology, including bandwidth, servers and network.
- Developed and implemented electronic and online processes for financial statement preparation, IT work orders, pay advices and purchase requisitions.
- Developed and implemented a transition plan for software Release 18 for the college’s Datatel financial, personnel and student record-keeping system.



GOAL VI

ASSESS INSTITUTIONAL EFFECTIVENESS

SC4 will ensure that quality and integrity are continuously associated with the college and its educational programs, services and operations by engaging in a continuous assessment of all of its functions.

RESULTS OF OBJECTIVES RELATED TO GOAL VI

- **DEVELOP INDICATORS OF COLLEGE EFFECTIVENESS.**
 - Researched and developed eight core indicators of effectiveness:
 - Quality educational programs and learning options
 - Effective, quality instruction
 - Student learning, progress and achievement
 - Effective stewardship, leadership and administration
 - Supportive, safe learning and working environment
 - Productive partnerships and collaborations
 - Efficient use of resources
 - Satisfaction of learners, high schools, four-year institutions, employers and other key stakeholders

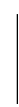
- **DEVELOP A COMMUNICATION MECHANISM FOR REPORTING DATA TO INCLUDE INTRANET, SOFTWARE, ACCESS TO INFORMATION AND FORMAT FOR REPORTING TRENDS IN REAL TIME.**
 - Launched the development phase of real-time/web-based reporting.

- **ADDITIONAL ACCOMPLISHMENTS TOWARD GOAL VI**
 - Established an Office of Institutional Effectiveness and hired an executive director of institutional effectiveness.
 - Joined the National Community College Benchmarking Project, which gathers data that community colleges can use to compare themselves to other community colleges.
 - Developed and completed first phases of an assessment plan for non-credit offerings through the college's Workforce Training Institute.

“The strategic plan is all about giving students a better learning environment. Teamwork is important in achieving our strategic plan, and it’s encouraging to see people working cooperatively to bring about positive change.”

MARCIA HOGAN
CHAIR
BOARD OF TRUSTEES
ST. CLAIR COUNTY
COMMUNITY COLLEGE





A SHIP'S LOGBOOK

Navigation

GUIDING THE JOURNEY

ST. CLAIR COUNTY COMMUNITY COLLEGE
PLANS & STUDIES TO SUPPORT THE STRATEGIC PLAN



- Academic plan
- Budget plan
- CCbenefits socioeconomic study
- City of Port Huron parking study (college was a participant)
- Enrollment plan
- Fund-raising plan
- Human resources plan
- Information technology strategic plan
- Marketing and communications plan
- Master facilities plan
- Plante Moran technology study
- Strategic planning community survey





The Third Leg

OF THE JOURNEY

When setting sail on a maiden voyage, there is much excitement, anticipation and even some anxiety about the journey yet traveled.

However, once the crew has set sail and the journey is well under way, anxiety turns to confidence as all on board realize that both the vessel and their mates are all experienced and sure of the direction in which they are sailing and their abilities to face any storm along the way.

Such is the case with the strategic planning journey that St. Clair County Community College has undertaken. Early on in the process, there was anticipation and some anxiety of the uncharted waters that the faculty, staff and students would face.

However, as time has passed and now with many nautical miles under their belts, the crew has begun to maneuver the ship with confidence in their abilities to weather any storm.

Therefore, it is a well-seasoned, confident crew that stands steadfast and ready to tackle the next leg of the voyage no matter the seas or winds that may come along. All can be weathered with a crew that works together.

Ahoy! We are ready to once again set sail!



GOAL I

POSITION THE COLLEGE FOR SUCCESS

SC4 will engage in continuous systematic planning to guide future decisions in all areas of college operations.

OBJECTIVES RELATED TO GOAL I

- Address the recommendations of The Higher Learning Commission evaluation team report.
- Address the recommendations of the Carl D. Perkins Vocational and Technical Education Act audit report.
- Continue to explore mutually beneficial cooperative ventures with business/industry, community organizations and other educational entities.
- Seek to acquire additional financial resources through fund-raising and grant writing.
- Continue to explore and provide effective professional development opportunities for all staff.
- Continue to implement phases of the college's Facilities Master Plan.



GOAL II

INCREASE THE QUALITY & ACCESSIBILITY OF EDUCATION

SC4 will provide quality education for students by means of traditional and non-traditional approaches. To meet the changing needs of a diverse student population, SC4 will expand its educational opportunities and services to be continuously available without compromising quality and integrity.

OBJECTIVES RELATED TO GOAL II

- Continue to focus attention on student success and retention.
- Develop new, innovative credit and non-credit programs in high-demand, high-wage fields.
- Continue to enhance programs and services for the unemployed and underemployed.
- Facilitate enhanced academic program review processes and program outcomes measures.
- Provide evidence of improved progress in the assessment of student learning.
- Continue to address the articulation of non-credit students into credit programs.



GOAL III

APPRECIATE & UNDERSTAND DIVERSITY

SC4 will foster appreciation and understanding of diversity through its employment practices, educational programs and services, cultural and artistic events, and partnerships.

OBJECTIVES RELATED TO GOAL III

- Continue working with the Minority Affairs Advisory Council to develop strategies to incorporate diversity in the college’s hiring process, employee and student awareness, and accomplishment of the goals the MAAC develops in the areas of employment, education and cultural opportunities.



GOAL IV

ENHANCE GLOBAL AWARENESS

SC4 will provide relevant educational experiences that address global dynamics and the relationships of people, cultures, economy and nations in an interconnected world.

OBJECTIVES RELATED TO GOAL IV

- Continue to focus on mutually agreeable efforts with the University of San Carlos, Chiquimula, Guatemala.
- Investigate new opportunities and partnerships with Chinese institutions of higher education.
- Explore additional opportunities in international education.
- Continue to enhance program/course offerings with global competencies as appropriate.

“The major gifts campaign is a golden opportunity to support the college. Strategic planning was important in shaping the Major Gifts Campaign, as we were able to gauge what the public wanted in terms of scholarships and the renovation of the Al J. Theisen Building.”

DR. RALPH GILLHOOLEY
SC4 FOUNDATION
BOARD MEMBER





GOAL V

ENSURE THE INNOVATIVE & EFFECTIVE USE OF TECHNOLOGY

SC4 will implement technology responsibly and appropriately in order to promote learning, enhance teaching, increase the effectiveness and efficiency of administrative functions, and support the SC4 mission.

OBJECTIVES RELATED TO GOAL V

- Continue to expand the college Web site and assess the viability of a campus portal.
 - Develop a process to implement wireless technology for all campus buildings.
 - Update the information technology infrastructure to ensure effective and innovative use of resources.
 - Investigate expanding student e-mail to non-credit students.
-



GOAL VI

ASSESS INSTITUTIONAL EFFECTIVENESS

SC4 will ensure that quality and integrity are continuously associated with the college and its educational programs, services and operations by engaging in a continuous assessment of all of its functions.

OBJECTIVES RELATED TO GOAL VI

- Enhance the college's ability to report and interpret data.
- Provide measurement for the newly created indicators of effectiveness.
- Continue to address internal efficiencies and improve internal practices.
- Develop a communication mechanism for reporting data to include intranet, software and real-time access to information.



A SHIP'S LOGBOOK

The Crew

GUIDING THE THIRD LEG OF THE JOURNEY

ST. CLAIR COUNTY COMMUNITY COLLEGE

STRATEGIC PLAN

John Adair	Dan DeGrow	Dawn Hestand	Patricia Leonard	Donna Niester	Patricia Schultz
Doug Alexander	Joseph DeLisa	Christopher Hiebert	Jane Lewandoski	Pauline Nofs	Chris Sebastian
Melissa Anderson	Gus Demas	John Hill	William Lewandoski	James Norris	Doris Seidl
Pat Anger	Carol DesJardins	LeeAnn Hills	Janice Lill	Holly Nosakowski	Debbie Siefert
Kraig Archer	Bonnie DiNardo	Marcia Hogan	Chrystal Lilly	Lorena Nowakowski	Michael Shea
Julie Armstrong	Thomas Donovan	Robert Hunckler	Patti Lindgren	Thomas Obee	David Sheldon
Sharon Armstrong	Timothy Dowd	Nigar Hussain	Beverly Lindsey	Brenda Oliver	John Shier
Sherry Artman	Joe Dueweke	Jacqueline Jablonski	Kelly Lindsay	Randall Oliver	Laurie Smith
Suzanne Bacheller	Douglas Duncan	Angela Jackson	Bridgette Logghe	Elaine Osentoski	Kathleen Smith
Aaron Beach	Julianne Easton	Sean Jackson	Ken Lord	Ronald Ostrander	H.C. Snyder
Carrie Bearss	Frank Edwards	Sue Jakubiak	James Lovett	Angela Otulakowski	Julie Sobkowski
Norman Beauchamp	Vicki Emigh	Kathleen James	Karen Lucas	Pamela Oziah	Jeanine Starcher
Linda Becker	Michael Farquhar	Nina Jawor	John Lusk	Vicky Pack-VanHoey	Shawn Starkey
Paul Bedard	Patty Fasbender	Cathryn Jeffers-	Timothy Lutenski	Donna Parkhurst	Robert Tansky
Bethany Belanger	Randall Fernandez	Goodwine	James Lynch	Darlene Pauly	Sue TenBrink
Rose Bellanca	Scott Fernandez	John Jeffries	Doreen MacDonald	Frank Poma	Tom TenBrink
Keith Belyea	Linda Flickinger	Karen Jezewski	Patricia Macey	Kathryn Peace	James Thomason
James Berry	C. Brent Forsgren	Clifford Johnson	Gail MacGregor	Nancy Pecorilli	Darrell Thompson
Julie Bishop	Steven Fosgard	Robert Jones	Kim Mahn	Colleen Pepin	David Thompson
Donna Blay	Eric Fouladbash	John Jones	Steve Makowski	Gisele Pettee	Karen Thrift
Paulette Bohm	Nikkea Fox	Deborah Jordan	Allen Matthews	Marv Pichla	Vicky Thrushman
James Bonadio	Kim Foxwell	Julianne Kammer	Lawrence Mavis	Lorna Pickering	Patricia Till
Marilyn Bowman	Kathleen Fraley	Thomas Kamsickas	Dianna Maxwell	Vartush Platzer	Lisbeth Tollander
Rhonda Boyd	Lisa Francis-Golian	Peter Karadjoff	Joseph McFalda	Patricia Pontello	Karl Tomion
Mary Brooks	James Frank	Donna Karsen	Kathleen McGuigan	Debbie Porter	Jeffrey Torricelli
Denise Brooks	Patricia Frank	Kelli Kearns	Becky McNash	Kevin Powers	Barry Trippett
Janet Brown	Valerie Fusee	Kim Kelley	David McNash	Carrie Radat	Doreen Vernier
Mary Kay Brunner	Ray Gambill	Daniel Kelly	Denise McNeil	Kariann Radatz	Dale Vos
Tyrone Burrell	Rudy Garcia	Kate Kenney	Anne McPherson	Walter Radike	Anne Vought
Janet Bryant	Joseph Gibbons	Lisa Kielbas	Susan Meeker	Lisa Raymo	Robert Vought
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Ann Carrier	Michelle Glenn	Michael Kindler	Jonathan Mends-Cole	Herman Roe	Gregowski
Rob Carson	Melanie Gofton	Paul Klaus	Allan Meno	Marilind Roff	Susan Wallace
Josephine Cassar	Ross Green	Christine Knoblock	Gigi Mericka	Cynthia Rourke	Dan Wallace
Eunice Castillo	Yolanda Guenther	Raylee Kohl	Joseph Mericka	Kathryn Ruby	Michael Ward
Thomas Chancey	Robert Gunn Jr.	Wilhelm Kohl	Robert Moak	Jaclyn Rummel	Scott Watson
LaTanga Chistmas	Quintin Hale	David Korff	Robert Moldenhauer	Sarah Rutallie	David Webb
Shane Cline	Kathy Hami	Wendy Krabach	Suzanne Moore	Julie Ryan	Martin Weiss
Tom Coleman	Thomas Hamilton	Kirk Kramer	Matthew Morabito	Holly Sanchez	James Welch
Alan Collard	Laurie Hampton	Gerilyn Kustowski	Brent Morton	Suzanne	Linda Whipple
Sheila Corp	Ginger Harris	Deb Lacey	Barry Moses	Schiappacasse	Wendolyn Willison
Robert Coulter	Nancy Harvey	Pete Lacey	Michelle Mueller	Claudia Schleder	Karen Wilson
Susan Cristofori	Mary Hawtin	Carol Lambert	Pennie Munro	Gary Schmitz	Rasheedah Wright
Alex Crittenden	Marsha Heath	Laurie Lamont	James Neese	Kathleen Schuck	Pat Yanik
Linda Davis	John Henry	Terrance Langan	Christine Newberry	Edward Schultz	Kim Zander
Christine Deaton					Scott Zeller



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*Report by SC4 Public Relations & Marketing
Design by Patti Samar of The Write Company
Photography by Scott McCandless and Patti Samar*