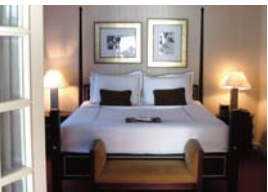




The tourism industry leads the service segment of our economy with continued expansion and opportunities abounding. Get prepared for management, sales and marketing opportunities in this exciting industry through course work that combines theory with authentic hands-on learning experiences.

**And do it all without leaving the area!**



For more information or to meet with an advisor, contact an office below:



1457 London Road  
Sarnia Ontario N0N 1C0  
Phone: 519.542.7751  
Fax: 519.541.2408  
info@lambton.on.ca



323 Erie St., P.O. Box 5015  
Port Huron, MI 48061-5015  
Phone: 810.989.5520  
Fax: 810.989.5775  
E-mail: careerservices@sc4.edu  
www.sc4.edu/hospitality



**UNIVERSITY CENTER  
FOR EXTENDED  
LEARNING**

1401 E. Court St.  
MMB Rm. 1008  
Flint, MI 48503-2089  
Phone: 810.762.0461 or  
866.387.9430  
Fax: 810.232.8430  
FerrisSE @ferris.edu



## International Tourism

**With a career  
in hospitality...  
life becomes  
an adventure!**

### Program of Guaranteed Transfer of Credits

- Lambton College
- St. Clair County Community College
- Ferris State University





## Our partnership guarantees the smooth transfer of credits for the degree program between the schools.

Lambton College in Sarnia, Ontario, St. Clair County Community College (SC4) in Port Huron and Ferris State University have built an international partnership to provide a hospitality and tourism management degree program.

This unique laddered hospitality and tourism management program offers the education and experience necessary for entry-level and advanced jobs in a variety of high-demand occupations, including food service manager, resort and casino gaming manager, and lodging manager.

### When completed, the program will give you three degrees:

- An Associate Degree in General Education from St. Clair County Community College
- A Diploma in Hospitality and Tourism Management from Lambton College
- A Bachelor of Science Degree in Business Administration from Ferris State University

Don't worry about traveling to a big college campus – you can take the Ferris State University classes online or through the SC4 University Center in Port Huron. This means you can complete the entire program in the Port Huron-Sarnia area.

### Opportunity is Everywhere

Program graduates have found employment around the world, from Ontario to Scotland and Alberta to Australia.

### Careers for college graduates in the Hospitality and Tourism industry include operational and management positions in such areas as:

- Hotel, Cruise and Resort Operations
- Tourism Services

- Food and Beverage Management
- Event and Conference Planning
- Inbound Tourism and Attractions
- Sales and Promotion

The program requires students to earn internship credit. **Overseas internship opportunities are available** in places such as Australia, China and England. You also may complete internships locally.

### Program Elements

#### Lambton College of Applied Arts & Technology Hospitality and Tourism Management - Ontario College Diploma (HAT)

This unique co-op program will give you the opportunity to be involved in a hands-on learning environment, gaining skills that are required for many sectors of the hospitality and tourism industry. You will hone your credentials and enhance your knowledge and skill base by studying such topics as lodging and dining room management, resort and gaming operations, tourism sales, marketing and promotions, human resources, special interest tourism and event planning. Critical thinking, customer service excellence, team building, and current management theory are also explored. One of our unique features is a domestic or international one-week Field Study that will give you a working tour of a major tourism destination.

#### St. Clair County Community College (SC4) Associate Degree in General Education

Classes include management, accounting, math, economics, and communications classes that give you valuable job skills you can put to work immediately. Other classes include science, general education, and cultural enrichment electives. Small class sizes provide an interactive learning environment that allows personal attention from instructors who support your success. Courses are offered in a variety of formats to fit your schedule, including day, evening, accelerated and online.

#### Ferris State University Business Administration - Hospitality and Tourism - Bachelor of Science Degree

Developed specifically for the partnership with Lambton College and SC4, this degree builds on the specialty course work from the Lambton and SC4 programs and rounds out your education with a strong core of business courses, plus four advanced business courses. Once you complete your degree, you will have combined your occupational specialty knowledge with your business knowledge and be ready to serve in management and administrative positions in the hospitality and tourism industry.

### International Students

All three partner colleges have special staff available to help students understand the procedures that make crossing the border to attend college easy.

The partnership allows students to avoid non-resident or international tuition fees, making this degree cost effective.

### How to Get There

#### You have two routes to complete the program:

1. Start by taking 17 classes at SC4, then transfer to Lambton for 28 classes and then transfer to Ferris for 10 classes.
2. Start by taking 28 classes at Lambton College. Transfer to SC4 and take eight classes, then take nine additional SC4 classes while taking 10 Ferris classes.

### Where to Start

**Already a Lambton HAT graduate?** Apply to SC4 and Ferris to complete your required credits.

**Just starting?** Apply to Lambton or SC4.

**Already at SC4?** Apply to Lambton and Ferris to complete your required credits.