

**ST. CLAIR COUNTY COMMUNITY COLLEGE
BOARD OF TRUSTEES**
*Minutes of Special Meeting/Retreat Held Friday, August 12, 2016
College Center Building – Room C100*

Call to Order: Chairman DeGrazia called the special meeting/retreat to order at 8:30 am.

Roll Call:

Members Present

at Roll Call: Robert Tansky, Karen Niver, Geoffry Kusch, John Ogden, Nicholas DeGrazia

Members Absent

at Roll Call: Denise Brooks, John Adair

Also Present: Dr. Deborah Snyder, Kirk Kramer, Pete Lacey

Adoption of Agenda

It was moved by Dr. Kusch, seconded by Mr. Tansky, that the Board add “**MCCA Update**” to the agenda as item #10 and adopt the agenda as amended.

Motion carried: 5-0

HLC Update

It was noted that Trustees would be receiving a copy of the HLC Assurance Argument on or around September 9 for review in advance of the Oct. 10 – 11 visit. A summary of key points from previous visits and reports will also be provided.

******Trustee Arrival: John Adair arrived to the meeting at 8:35 a.m.***

SC4 Fieldhouse Update

Kirk Kramer and Pete Lacey reviewed construction progress to-date and noted upcoming events to be held in the facility. Phase II options were explored and it was suggested that Board approval for Phase II funding would be needed this fall in order for additional work to begin next spring.

Master Facility Plan Refresh

Kirk Kramer shared that architects have recently reviewed the Master Facility Plan to determine best use of campus facilities in light of resource limitations. With regard to health sciences, the recommendation is to transform the AJT Building instead of constructing a new facility. Architects have further advised that the gymnasium cannot be repurposed and should be demolished. An overview of the Master Facility Plan refresh by the architects is planned for the September 8 Board meeting.

Capital Outlay Request

Based upon recent recommendations of the architects, administration will plan to submit a capital outlay funding request for repurposing the AJT Building as a health sciences center. Board approval of the submission will be needed no later than the October meeting in order to meet the State of Michigan’s deadline.

******Trustee Departure: John Adair departed the meeting at 10:35 am.***

Enrollment/Marketing Strategies

Dr. Snyder provided an overview of a proactive enrollment and recruitment approach which has been underway this summer by the marketing department. Features include: Google AdWord campaigns, internet search enhancements, target marketing of specific programs, dedicated recruitment staff, and direct email promotions. The goal of this approach is to nurture prospective students from their initial point of interest through application and registration.

MCCA Update

Trustee Ogden provided miscellaneous updates as a result of sessions he attended at the MCCA summer conference.

Adjournment:

It was moved by Dr. Niver, seconded by Mr. Ogden, that the Board take action to adjourn the special meeting/retreat at 11:07 am.

Motion carried: 5-0

Respectfully submitted,

Certified by,

Mary L. Hawtin
Board Secretary

Nicholas DeGrazia
Board Chair